



## **PARK CITY BOARD OF REALTORS®**

1889 Prospector Ave

Park City, UT 84060

Telephone (435) 200-6900 • FAX (435) 200-6901 E-mail Anne@ParkCityRealtors.com

**January 12, 2010**

**Potential Affiliate Member,**

**The Park City Board of REALTORS® is made up of Affiliate members as well as REALTOR® members. An Affiliate works in cooperation with the REALTORS® in many aspects of the real estate transaction as well as in related services. They are recognized by the membership for their commitment to excellent service in their respective fields.**

**The Affiliates' Mission is to work continuously in cooperation with the Park City Board of REALTORS® membership, in an effort to simplify and enhance the quality of the real estate transaction experience. The goal is to deliver unprecedented value through a locally recognized team of professionals who embrace state of the art technology, adhere to the Board's same standards of excellence and provide essential local market expertise.**

**To join, the first person from the company joins as the Designated Affiliate. The yearly dues for this person are \$360.**

**Each subsequent person who joins from that company as a Secondary Affiliate pays \$150 per year.**

**There is a one time entry fee for both which is \$100.**

**Dues are pro-rated throughout the year. Please see attached dues schedule.**

**For benefits, please see attached list.**

**The Park City Board of REALTORS® hopes you will consider joining as an Affiliate member. Please submit the application with your payment and we will immediately start your membership.**

**Sincerely,**

*Sharon Woodbury*

**Chief Executive Officer**

**Park City Board of REALTORS®**



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## AFFILIATE MEMBERSHIP BENEFITS

Park City Board of REALTORS® Web Site: [www.ParkCityBoard.org](http://www.ParkCityBoard.org)  
Calendar...Hot Sheet...Newsletter...Open Houses & Winners....  
Rosters...Subdivisions...Statistics... Affiliate members' services

**Affiliates E-Mail List Server: Realtors@ParkCityRealtors.com**

Affiliates can e-mail all REALTOR members via the list server, once every 30 days.

### Networking Opportunities

Affiliate members get the "Inside Track" to the real estate community at luncheons, classes, meetings, and Open Houses.

### New Member Orientation

Affiliates are invited to take part in presentations to new members at the Board Orientations once a month, and to sponsor classes and/or Wednesday Open Houses.

### Board Luncheons

The Board Luncheons are free to all Affiliate members. There are approximately 8 luncheons per year. Luncheons are a great way to stay informed and meet the members.

### Ski Days

Affiliates may ski free at each of the resorts (Park City Mountain Resort, Deer Valley Resort & The Canyons) on the REALTOR® ski days, dates determined by the resorts. The Board cannot guarantee this benefit, as it is up to the discretion of the resorts.

### Awards Party and other Social Functions

All social functions are open to Affiliates and REALTORS®

### Professional Education

Affiliate members have access to professional education throughout the year at reduced rates.

### Affiliate Committee

Affiliate members can utilize the Committee structure to meet with their industry colleagues to discuss ways to increase their business and improve their industry. The Affiliate Committee meets on the third Tuesday of each month at 4:00 p.m. at the Board Office. Affiliate members have access to REALTORS® via liaison opportunities on Board Committees as well.

### Affiliate Roster and brochure

Affiliate members appear on the web sites as an easy reference for REALTOR® members, and affiliate brochures are available at the office and handed out at new member Orientation.

### Le Roy J. Pia Award (Affiliate of the Year Award)

Each year an Affiliate member is honored by the Board for their outstanding service to the real estate community



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## Affiliate Member Application

Please complete *all* fields.

Today's date \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Physical Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

If Mailing Address is same as Physical Check box

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Website Address www. \_\_\_\_\_

Please provide a Personal Password to access education and events sign ups at the Park City Board of REALTORS®. \_\_\_\_\_ (No limit to number of characters)

### Affiliate Membership:

### Member Phone Numbers for Roster:

Accountant	<input type="checkbox"/>
Attorney	<input type="checkbox"/>
Computer Services	<input type="checkbox"/>
Home Inspection	<input type="checkbox"/>
Insurance Co	<input type="checkbox"/>
Lender Mortgage Co	<input type="checkbox"/>
Property Management	<input type="checkbox"/>
Publishing Co	<input type="checkbox"/>

Home: ( ) \_\_\_\_\_ - \_\_\_\_\_  
 Preferred Bus. Phone: ( ) \_\_\_\_\_ - \_\_\_\_\_  
 Direct line: ( ) \_\_\_\_\_ - \_\_\_\_\_  
 Cellular: ( ) \_\_\_\_\_ - \_\_\_\_\_  
 Pager: ( ) \_\_\_\_\_ - \_\_\_\_\_  
 Other: ( ) \_\_\_\_\_ - \_\_\_\_\_  
 Personal Fax: ( ) \_\_\_\_\_ - \_\_\_\_\_

Other Affiliate Type: \_\_\_\_\_

**Affiliate Office Information** Office Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email \_\_\_\_\_ Website: \_\_\_\_\_

If Mailing Address is same as Physical Check box

Office Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Primary Phone: ( ) \_\_\_\_\_ - \_\_\_\_\_ Office Secondary Phone: ( ) \_\_\_\_\_ - \_\_\_\_\_

Office Primary Fax: ( ) \_\_\_\_\_ - \_\_\_\_\_



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## AFFILIATE CODE OF ETHICS PLEDGE

We, as Affiliate members of the Park City Board of REALTORS®, promise to abide by the following Code of Ethics:

**Affiliate Mission Statement:** The Affiliates' Mission is to work continuously in cooperation with the local Board of REALTORS® membership, in an effort to simplify and enhance the quality of the real estate transaction experience. The goal is to deliver unprecedented value through a locally recognized team of professionals who embrace state-of-the-art technology, adhere to the Board's same standards of excellence and provide essential local market expertise.

The Park City Board of REALTORS® Affiliates are recognized by the membership for their commitment to excellent service in their respective fields. The Affiliates work to provide an in-depth understanding of Utah's unique markets: resort, rural and urban.

### Product Knowledge and Continuing Experience

- Understand the business sufficiently to provide clients and customers with the best options to complete their real estate transaction experience.

### Professionalism and Experience

- Sufficient time in the business to recognize potential problems and respond in a timely manner
- Respect all parties involved in a real estate transaction

### Accountability, Communication and Knowledgeable Support Staff

- Promptly communicate any problems and offer solutions
- Retain staff which is able to answer questions and communicate promptly

### Integrity and Honesty

- Under-promise, over-deliver, and put your promises in writing

### Community Service

- In addition to being active with the Affiliate members of the Park City Board of REALTORS®, it is important to support organizations which benefit the community. We will strive to give back to our community in light of the benefits we receive.

I swear to abide by the Park City Board of REALTORS® Affiliate Code of Ethics.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



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## DESIGNATED AFFILIATE FEES (first person joining)

### Description

	<u>January</u>	<u>Feb.</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>August</u>	<u>Sept.</u>	<u>October</u>	<u>Nov.</u>	<u>December</u>
Entry (one time only)	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100
Annual Local dues at entry	\$360	\$330	\$300	\$270	\$240	\$210	\$180	\$150	\$120	\$90	\$60	\$30
<u>Philanthropic Foundation</u> <u>(Contribution is Voluntary)</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>
<u>Total:</u>	\$470	\$440	\$410	\$380	\$350	\$320	\$290	\$260	\$230	\$200	\$170	\$140

## SECONDARY AFFILIATE FEES (each additional person joining)

### Description

	<u>January</u>	<u>Feb.</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>July</u>	<u>August</u>	<u>Sept</u>	<u>October</u>	<u>Nov.</u>	<u>December</u>
Entry (one time only)	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100
Annual Local dues at entry	\$150	\$137.50	\$125	\$112.50	\$100	\$87.50	\$75	\$62.50	\$50	\$37.50	\$25	\$12.50
<u>Philanthropic Foundation</u> <u>(Contribution is Voluntary)</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>	<u>\$10</u>
<u>Total:</u>	\$260	\$247.50	\$235	\$222.50	\$210	\$197.50	\$185	\$172.50	\$160	\$147.50	\$135	\$122.50